

***Stabilizing MassHealth Funding: Options to Break the Recurring Cycle of
Expansion and Contraction***

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SPEAKER BIOGRAPHIES

BETH WALDMAN, JD, MPH
SENIOR CONSULTANT
BAILIT HEALTH PURCHASING

Beth Waldman joined Bailit Health Purchasing in January 2007 after over twelve years of service to the Commonwealth of Massachusetts. Beth's expertise is in health care policy, program development and implementation, specializing in Medicaid and SCHIP programs and coverage for the uninsured. Since joining Bailit, Beth has been actively involved in efforts in Massachusetts and across the country to improve access and delivery of health care to low-income individuals while working to make coverage more affordable.

Beth is a graduate of Union College in Schenectady, NY. She holds a law degree from Boston College Law School and a master of public health degree from the Harvard School of Public Health.

ROBERT W. SEIFERT
PRINCIPAL ASSOCIATE
CENTER FOR HEALTH LAW AND ECONOMICS
UNIVERSITY OF MASSACHUSETTS MEDICAL SCHOOL

Robert Seifert joined the Center for Health Law and Economics at UMass Medical School in 2007. During his time at CHLE, he has done work analyzing state and national health care reform, writing about MassHealth – Massachusetts' Medicaid program – and assisting the Commonwealth in efforts to improve the delivery and financing of services to people with complex health care needs, including those needing long-term services and supports and those who are dually eligible for Medicare and Medicaid. In addition to the Commonwealth, his clients have included other states, nonprofit organizations and foundations. As in his 20-plus years of prior health policy experience, Mr. Seifert remains dedicated to promoting a broader understanding of health policy issues, rigorous and thoughtful discussion to address these issues, and greater inclusiveness in these discussions in the public arena.

Previously, Mr. Seifert was the Executive Director of the Massachusetts Medicaid Policy Institute (MMPI), an independent source of timely research and information aimed at state policy makers and others interested in the state's Medicaid program. Prior to working for MMPI, he was Policy Director of The Access Project. Earlier in his career, Mr. Seifert spent seven years at the Massachusetts Rate Setting Commission, later called the Division of Health Care Finance and Policy.

Mr. Seifert holds a master's degree in public affairs from Princeton University and a bachelor's degree in economics from Wesleyan University.

NOAH BERGER

PRESIDENT

MASSACHUSETTS BUDGET AND POLICY CENTER

Noah Berger is President of the Massachusetts Budget and Policy Center (MassBudget), an independent research organization that produces policy research, analysis, and data-driven recommendations focused on improving the lives of low- and middle-income people, strengthening our state's economy, and enhancing the quality of life in Massachusetts. Prior to joining MassBudget, Noah served as Counsel and Policy Director for the Massachusetts Senate Committee on Ways and Means from 1993 to 1996 and as Policy Director for Senate President Tom Birmingham from 1996 to 2002.

Noah is a graduate of Harvard College and Harvard Law School.

BRUCE M. BULLEN

CHIEF OPERATING OFFICER

BLUE CROSS BLUE SHIELD OF MASSACHUSETTS

Bruce Bullen is Chief Operating Officer (COO) for Blue Cross Blue Shield of Massachusetts, the largest private health plan in Massachusetts and one of the largest independent, not-for-profit Blue Cross Blue Shield plans in the country. As COO, Bruce works directly with President and CEO Andrew Dreyfus to advance the company's highest priority of making quality health care affordable. He's responsible for the company's key operational divisions including sales, marketing and product development, member services, health management, information technology, and contracting with physicians and hospitals.

Bruce joined Blue Cross after more than a decade in senior management positions at Harvard Pilgrim Health Care, serving as the company's interim CEO from 2009-2010. Prior to that, Bruce served as Senior Vice President and COO of Harvard Pilgrim, helping to lead the company's extraordinary financial and operational turnaround.

Prior to Harvard Pilgrim, Bruce spent two decades in senior roles in Massachusetts state government, including ten years as the commissioner of the Medicaid program. In that role, he eliminated a \$300 million deficit and led the design and implementation of a groundbreaking health reform initiative that extended health coverage to 300,000 uninsured Massachusetts residents.

Bruce serves on the board of Neighborhood Health Plan and the Boston Healthcare for the Homeless Program. He's also held board positions with the Massachusetts Foundation for the Humanities, the Massachusetts Medicaid Policy Institute, Hebrew Rehabilitation Center, and Harvard Vanguard Medical Associates. He is a past Chairman of the National Association of State Medicaid Directors and Vice President of the American Public Human Services Association.

Bruce holds a Master's Degree in Public Administration from the John F. Kennedy School at Harvard University and an undergraduate degree from Williams College.

BRIAN ROSMAN
RESEARCH DIRECTOR
HEALTH CARE FOR ALL

Brian Rosman is the research director of Health Care For All, an advocacy organization dedicated to expanding access to quality, affordable health care in Massachusetts. Brian's work focuses on policy research and analysis related to Massachusetts and national health reform, public health coverage programs, payment and delivery system reform, and other policy issues. Before joining Health Care For All in 2003, Brian was a senior policy associate at the Schneider Institute for Health Policy at Brandeis University. From 1995-1998, Brian was the research director and general counsel for the Health Care Committee of the Massachusetts legislature, and from 1989-1993, Brian was counsel to the Massachusetts Senate Ways & Means Committee.