



New Models for Social Service Investment: *Considerations for Massachusetts Partnerships*

Speaker Biographies

Jessica Collins, MS, is the Executive Director of the Public Health Institute of Western Massachusetts leading initiatives that address public health issues that stem from unjust systems and policies such as Live Well Springfield, Pioneer Valley Asthma Coalition, YEAH! Network and the BEST Oral Health program. Ms. Collins also serves as the Co-Director of the BeHealthy Partnership, the ACO made up of Health New England, Baystate Health, and Caring Health Center. Prior to her work in Western MA, Ms. Collins led the nationally recognized childhood obesity prevention efforts “Shape Up Somerville: Eat Smart. Play Hard.” and a pilot study that sent health report cards with height, weight, and fitness data home to parents in the Cambridge Public Schools, which has now become a nationally recommended obesity prevention strategy. She currently serves as the Board Chair for the Massachusetts Public Health Association and served last year on Governor Baker's Special Commission on Behavioral Health Promotion and Upstream Prevention. Ms. Collins holds a master's degree in Applied Nutrition and Food Policy from Tufts University.

Annika Ginsberg, MPA, is the Director of Engagement and Collaboration at OneCity Health who co-developed the capacity building and technical assistance strategy for community based organizations in New York's Performing Provider System's (PPS) network. She is also responsible for the implementation and management of the twenty-five partners who are a part of the PPS' Innovation Fund. Ms. Ginsberg previously worked at NYU-Rusk and Mt. Sinai. She attended NYU's Wagner School of Public Service and the College of the Atlantic in Bar Harbor, Maine.

Kaitlyn Kenney Walsh, PhD, is the Senior Director of Policy and Research at the Blue Cross Blue Shield of Massachusetts Foundation. In this role, she oversees the policy and research arm of the Foundation's work, focusing on access and affordability of health care and health insurance, access to behavioral health services, and social determinants of health. Prior to joining the Foundation, she was the Director of Policy and Research for the Commonwealth Health Insurance Connector Authority where she was responsible for identifying the implications of national health care reform for the Commonwealth and its residents and developing policy associated with the state's own health reform law. Ms. Kenney Walsh has served as a Rappaport Public Policy Fellow in the office of Senator Richard Moore and as a guest lecturer on the American health care system at Providence College. She holds a PhD in public and international affairs and a master's degree in political science from Northeastern University and a bachelor's degree from Providence College.

Jennifer Lee serves as the Senior Program Officer for the Blue Cross Blue Shield of Massachusetts Foundation's connecting consumers with care, social equity and health, and Catalyst Fund grant areas. In this role, she facilitates the review processes of the different grant programs and supports grantees' ongoing learning and technical assistance needs. She also participates in and supports the Grantmaking Department's overall initiatives. Ms. Lee previously worked as outreach and enrollment manager at Health Care For All, a Massachusetts-based health care consumer advocacy organization, where she oversaw consumer education initiatives about health care reform and enrolled individuals into health coverage programs.

Prior to this position, she was the Children's Health Initiatives team lead and program associate in the Children's Division, where she coordinated the Massachusetts-based Covering Kids and Families Initiative, part of a national effort to enroll children and adults in low-cost or free health care coverage programs. She also served as an AmeriCorps Fellow for the Massachusetts Promise Fellowship Program at Northeastern University, where she developed Teens Leading the Way, a statewide coalition that sought to develop the policymaking skills of youth leaders. She holds a master's in public health from Tufts University's School of Medicine.

Myechia Minter-Jordan, MD, MBA, became President and CEO of The Dimock Center in 2013. The Dimock Center is considered a national model of comprehensive health and human services with an emphasis on the integration of clinical and behavioral health practices, and reaches more than 17,000 people annually through comprehensive health and human services. Dr. Jordan previously served as Chief Medical Officer for The Dimock Center.

In 2015 she was appointed to the Commonwealth of Massachusetts Health Planning Council Advisory Committee and the Boston Public Health Commission. In 2016, Dr. Jordan chaired the Massachusetts Special Commission to Study the Incorporation of Safe and Effective Pain Treatment and Prescribing Practices into the Professional Training of Students that may Prescribe Controlled Substances. In 2018, she was appointed as Vice-Chair of the Board of RIZE. In addition, she serves on the Boards of the Yawkey Foundations, Harvard Pilgrim Health Care, and The Boston Foundation. She also serves on the President's Council of Massachusetts General Hospital and the advisory boards of the Boston Children's Museum, the YMCA, and WBUR.

Dr. Jordan is a graduate of Brown University School of Medicine and Johns Hopkins University Carey School of Business, with an MBA in Health Services. In May 2017 she received an honorary Doctor of Public Service degree from Northeastern University in recognition of her visionary leadership.

Marjorie Momplaisir-Ellis, MPH, is the Senior Director of Engagement and Collaboration at OneCity Health who co-developed the capacity building and technical assistance strategy for community based organizations in New York's Performing Provider System's (PPS) network. She is also responsible for the co-implementation of the Hospital-Community Partnerships initiative at NYC Health + Hospitals. Previously she worked at CAMBA, Visiting Nurse Service, and the New York State Psychiatric Institute. She attended Columbia University's Mailman School of Public Health and Columbia College.

Tanya Shah, MBA, MPH, joined The Commonwealth Fund in November 2015 as Senior Program Officer in the Delivery System Reform Program with responsibility for the high-need, high-cost population portfolio. Previously, Ms. Shah was Assistant Commissioner, Bureau of Primary Care Access and Planning with the New York City Department of Health and Mental Hygiene. Recent work has included policy analysis on the impact of Delivery System Reform Incentive Payment (DSRIP), health planning for the New York's State Health Improvement Plan, and health access for immigrants. Ms. Shah also served as the principal investigator on a number of ongoing studies that focused on the primary care provider landscape in New York City, as well as emergency planning and response for primary care. Ms. Shah worked at the Boston Consulting Group from 2005 to 2012, where she advised Fortune 500 companies, coordinated a climate change strategic planning process for Mayor Bloomberg's office, and led the "International Consortium for Health Outcomes Measurement" for Harvard University's Institute for Strategy and Competitiveness. From 1998 to 2004, Ms. Shah was a senior consultant for Accenture in their Health Services group. She holds a BA in International Development Studies, an MBA, and an MPH in Health Policy and Management from the University of California at Berkeley.

Audrey Shelto is President of the Blue Cross Blue Shield of Massachusetts Foundation. Ms. Shelto has over 30 years of achievement in improving the delivery of health care and human services, particularly for low-income and vulnerable populations. She assumed leadership of the Foundation in August 2013.

Prior to joining the Foundation, Ms. Shelto directed Blue Cross Blue Shield of Massachusetts' efforts to develop a demonstration program for those dually eligible for Medicaid and Medicare. Previous positions at Blue Cross Blue Shield of Massachusetts included senior vice president for Health and Wellness, where she led the development of a new member-centered model of provider-integrated health management designed to improve health care quality and affordability. Ms. Shelto's other professional experience includes positions as chief operating officer of Neighborhood Health Plan, executive director for the Boston Mayor's Advisory Committee on Health Care, associate commissioner of Massachusetts's Department of Mental Health, and assistant budget director for the Massachusetts Executive Office for Administration and Finance. She holds a bachelor's degree with honors from the University of Connecticut and a master's degree in management of human services from the Heller School at Brandeis University.

Eveline van Beek has over a decade of experience in strategic health care consulting in national and international markets. After joining KPMG in Amsterdam in 2011, she moved to the New York City office in 2014 to focus on Government Healthcare Transformation and Value Based Care initiatives on a larger scale. Ms. van Beek is currently a co-lead for KPMG's Global Value Based Healthcare proposition, and lead of KPMG's U.S. Opioid Taskforce. She has led engagements for clients both in the U.S. and in Europe in the provider, payer, and government arenas with a prime focus on reshaping the health care landscape, transforming care delivery models, and implementing new policy and payment approaches. A key part in this transformation process is the shifting of payment paradigms to encompass value rather than the current volume push in health care. For the past four years, Ms. van Beek has served as lead engagement partner of KPMG's support team to the New York State Delivery System Reform Incentive Payment (DSRIP) initiative: a 5-year, \$8 billion transformational program aimed at reducing statewide avoidable hospital use by 25% and introducing a new value-based approach to remunerating Medicaid providers.

David Waters has been involved with Community Servings since its inception in 1989, moving from volunteer to board member, Board Chair, Director of Development, and eventually CEO, in 1999. Under his leadership, Community Servings has evolved from a small neighborhood meals program delivering dinner to 30 people to a critical regional program providing 15 medically-tailored meals plans to 2,300 people with acute life-threatening illnesses, their dependents, and caregivers in 21 Massachusetts communities. An advocate for integrating accessible, medically tailored meals into the health care system, Mr. Waters has formed partnerships with leading health care payers and providers to better link clinical care and social services, designing some of the country's first health insurance contracts for prescription meals.

With 35+ years of experience in food service management, Mr. Waters also created the highly cost-effective fundraising events, LifeSavor and Pie in the Sky, a Thanksgiving pie sale duplicated in cities around the country. He is the former Board Chair of the Association of Nutrition Service Agencies, and is a founding member of the national Food Is Medicine Coalition. He holds graduate degrees from Middlebury College and Boston University.