



FOUNDATION  
MASSACHUSETTS

## **New Models for Social Service Investment: *Considerations for Massachusetts Partnerships***

Wednesday, October 10, 2018

### **Agenda**

#### **Welcome and Introductions**

Audrey Shelto, President  
Blue Cross Blue Shield of Massachusetts Foundation

#### ***Investing in Social Services as a Core Strategy for Healthcare Organizations***

Eveline van Beek, Managing Director, Government  
Healthcare Transformation, KPMG LLP

#### **Panel #1: Spotlighting National Approaches**

*Moderator:* Kaitlyn Kenney Walsh, PhD, Senior  
Director, Policy and Research, Blue Cross Blue Shield  
of Massachusetts Foundation

Annika Ginsberg, MPA, Director, Engagement and  
Collaborations, OneCity Health

Marjorie Momplaisir-Ellis, MPH, Senior Director,  
Engagement and Collaborations, OneCity Health

Tanya Shah, MBA, MPH, Assistant Vice President,  
Delivery System Reform, The Commonwealth Fund

#### **Break**

#### **Panel #2: Local Reaction Panel**

*Moderator:* Jennifer Lee, Senior Program Officer, Blue  
Cross Blue Shield of Massachusetts Foundation

Jessica Collins, MS, Executive Director, Public Health  
Institute of Western Massachusetts and Co-Director,  
BeHealthy Partnership ACO

Myechia Minter-Jordan, MD, MBA, President and  
Chief Executive Officer, The Dimock Center

David Waters, Chief Executive Officer, Community  
Servings

#### **Closing**

Audrey Shelto, President  
Blue Cross Blue Shield of Massachusetts Foundation