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Blue Cross Blue Shield of Massachusetts Foundation Announces New Board Chair, Two New Directors

BOSTON (May 1, 2019) – [The Blue Cross Blue Shield of Massachusetts Foundation](#) today announced that Manny Lopes, the president and CEO of East Boston Neighborhood Health Center, has been elected chair of its Board of Directors. The Foundation also announced the appointment of two new directors: Dr. Shelly F. Greenfield, an addiction psychiatrist, clinician and researcher at McLean Hospital; and Michael Miller, a policy director and universal health care advocate at Community Catalyst.

Lopes joined the Foundation board in 2016. In the chair role, he succeeds Philip W. Johnston, a state and national leader on health and human services policy.

“I look forward to leading the Foundation board as chair and continuing to collaborate with my fellow board members, Foundation president Audrey Shelto, and partners in the community as we work to expand access to health care for our most vulnerable residents,” Lopes said. “Our newest board members add tremendous expertise in behavioral health treatment and health care policy. Their service on the board will further enable the Foundation to meet its mission to broaden coverage and reduce barriers to care at a time when systemic challenges continue to threaten access to quality health care.”

Lopes has served as CEO of East Boston Neighborhood Health Center since 2012 and as its president since 2015. The East Boston native, a lifelong patient at the Center, has devoted his career to improving access to health care among vulnerable, underserved populations. Last year, Lopes was appointed chair of Boston’s Board of Health, the seven-member governing body that oversees the work of the Boston Public Health Commission.

Greenfield brings a wealth of behavioral health expertise to the Foundation’s board. She is a professor of psychiatry at Harvard Medical School and also holds the Kristine M. Trustey Endowed Chair of Psychiatry at McLean Hospital, where she serves as the chief academic



officer. At McLean, she is the chief of the Division of Women's Mental Health and director of the Alcohol and Drug Abuse Clinical and Health Services research program.

Greenfield is president of the American Academy of Addiction Psychiatry and a current member and past chair of the American Psychiatric Association's Council on Addiction Psychiatry. She earned a biology degree from Brown University, a medical doctorate from Harvard medical School, and a Master of Public Health degree in epidemiology from the University of North Carolina at Chapel Hill.

Miller focuses on developing Community Catalyst's state and federal policy agenda and issue campaign strategies. He also provides policy and strategy support to state-based consumer health advocacy groups, state and federal policymakers, and funders. Miller was instrumental in strengthening the affordability and consumer support provisions of the Affordable Care Act (ACA), and has been a point person in defending the law from repeal efforts.

Prior to joining Community Catalyst, he was the policy director for Health Care For All. As a founding staff member for the organization, he led successful efforts to expand coverage for children, people with disabilities, and people who are unemployed. He holds a bachelor's degree from Brown University and a master's degree in public policy from Tufts University.

About the Blue Cross Blue Shield of Massachusetts Foundation

The mission of the [Blue Cross Blue Shield of Massachusetts Foundation](#) is to expand access to health care for low-income and vulnerable individuals and families in the Commonwealth. The Foundation was founded in 2001 with an initial endowment from Blue Cross Blue Shield of Massachusetts. It operates separately from the company and is governed by its own Board of Directors.

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