



MICHL Program Description and Application Requirements

Overview and Goals

The Massachusetts Institute for Community Health Leadership (MICHL) was established in 2005 to develop and nurture the next generation of leaders in the Commonwealth's health care community. MICHL is an 18-day experiential education program that takes place over the course of nine months with a curriculum that promotes peer-to-peer exchange, collaborative learning, adaptive leadership, experiential learning, and classroom work. Participants develop practical leadership capacities and skills that will enhance their personal effectiveness, and that of their organization, in addressing challenges and opportunities in today's increasingly complex health care system.

The MICHL experience is designed to build a network of colleagues from across the Commonwealth who are dedicated to addressing the health care needs of low-income and vulnerable people. The focus of MICHL is to help emerging and high-potential leaders to increase their own personal impact, strengthen their own effectiveness within their organizations, and to enhance their organizations' influence in the health care environment.

The goal is to develop leaders who can:

- Understand and address the changing roles of providers, nonprofits, government and businesses in meeting the health needs of the community
- Build the capacity of community-based health and health care organizations to be prepared for a dynamic and evolving health care system
- Engage the community in decision-making about priorities, programs and services
- Foster collaboration among providers, nonprofits, businesses and public agencies
- Advance the linkages between clinical care, health equity, and social determinants of health
- Strengthen participants' views of themselves as leaders.

Participant Criteria

The Foundation is committed to achieving demographic and geographic diversity in the selection of participants for MICHL. Participants will be selected based on:

- Willingness and capacity to become vital leaders in the health care community that serves low-income and vulnerable consumers
- Openness and receptivity to learning and trying new ways of leading
- A demonstrated commitment to the learning of others
- Ability to work collaboratively
- An openness and adaptability to changing behavior, acceptance of diverse viewpoints and a commitment to furthering health equity

- Ability to attend and participate in all MICHL sessions at the Warren Conference Center in Ashland, MA, which **includes** one overnight stay during each session.

Participants are expected to have the full commitment of their employer to apply for, and participate monthly if accepted into the program.

Program Requirements, Application Process, Timeline

Applicants are required to complete an application through the Foundation's online portal [here](#) by COB on **Wednesday, August 15, 2018**. In addition to answering the questions that will provide the Foundation with an applicant's profile, level of commitment, vision for themselves as a leader, and how MICHL will help to advance the applicant's personal and professional goals.

In addition to responding to the questions in the portal, applicants should submit the following attachments by uploading these documents to the [Attachments](#) tab on the portal:

- A one-page personal essay that provides additional insights, reflections and information that applicants were not able to express through the portal questions
- A current resume
- A signed Applicant Pledge form available [here](#)
- A CEO/organization commitment and recommendation form available [here](#)
- A letter of support from a current colleague available [here](#)

Applications and supporting materials will be reviewed by the MICHL Director, Foundation staff and a committee of past participants. Finalists will be notified of their selection for interviews by Thursday, August 30th. The interviews of Finalists will be conducted by two-person teams, which include program alumni. The interviews (which last about 50 minutes) will take place at the BCBSMA Foundation offices on **September 6 and 7, 2018**.

Selected Applicants will be notified by the Program Director by close-of-business on September 10th. Other dates of note for the program:

- MICHL Tenth Anniversary and program kick-off reception – September 26, 2018.
 - October 4 and 5 – first program sessions at the Warren Conference Center in Ashland, MA
- See the [Curriculum](#) for the complete schedule through to the Closing Celebration in June 2019.