The mission of the Blue Cross Blue Shield of Massachusetts Foundation is to expand access to health care for low-income and vulnerable people in the Commonwealth. We collaborate with public and private organizations to broaden health coverage and reduce barriers to care through grants, research, and policy initiatives. Founded in 2001 with an initial endowment from Blue Cross Blue Shield of Massachusetts, the Foundation operates separately from the company and is governed by its own Board of Directors.

### 2017 - 2020 Strategic Focus Areas

<table>
<thead>
<tr>
<th>Coverage &amp; Care</th>
<th>Behavioral Health</th>
<th>Social Equity</th>
</tr>
</thead>
<tbody>
<tr>
<td>Coverage does not always equal care. We remain committed to supporting programs that help low-income consumers obtain, keep and use their insurance, and to conducting research and developing strategies to increase coverage to reach those most in need.</td>
<td>Access to behavioral health is uneven and consumers often have difficulty getting the right combination of care when they need it. We are exploring methods for expanding access and eliminating barriers to integrating behavioral and physical health care.</td>
<td>Social, environmental, and behavioral factors account for 60 percent of health outcomes, yet, we continue to spend more on medical care than social services. Through research and grant making, we are examining the impact that spending on social services can have on health outcomes.</td>
</tr>
</tbody>
</table>

### Programs

- **Catalyst Fund**
- **Connecting Consumers with Care**
- **Fostering Effective Integration**
- **Policy & Research**
- **Chart Packs**
- **Fact Sheets**
- **Infographics**
- **Policy Briefs**
- **Webinars**

### Convenings & Collaborations

- **Action Labs**
- **Advisory Groups**
- **Events & Forums**
- **Public-Private Partnerships**