



2016 Schedule of Events

April 29 – May 7

Friday, April 29: **Kickoff reception and dinner**

5:00-6:00 p.m.: Orientation meeting for fellows

6:00-6:30 p.m.: Cocktail reception

6:30-8:30 p.m.: Dinner and program

Introduction of the Fellowship: **Audrey Shelto**, President, Blue Cross Blue Shield of MA Foundation

Introduction of Fellows and Keynote Speakers: **Larry Tye**, Fellowship Director

2016 Fellows: Melissa Bailey of STAT, Lenny Bernstein of the *Washington Post*, Charles Eichacker of *The Kennebec (ME) Journal*, Tracy Jan of *The Boston Globe*, Lindsay Kalter of the *Boston Herald*, Soumya Karlamangla of the *Los Angeles Times*, Leanne Miller of CNBC, Jason Millman of Politico, Michaela Gibson Morris of the *Northeast Mississippi Daily Journal*, Lisa Mullins of WBUR Boston, Bonnie Phillips of the Connecticut Health Investigative Team, and Holly Ramer of The Associated Press.

Keynotes: **John Barth** and **Rick Berke**, on “Remaking Journalism.”

Berke is executive editor of STAT, *Boston Globe* owner John Henry’s new life sciences initiative. Before that, Rick held a series of reporting and editing jobs – from White House correspondent to national editor – at *The New York Times*. More recently, he was executive editor at Politico.

Barth is chief content officer at PRX, the Public Radio Exchange. He is a creator of Reveal, public radio’s investigative show and podcast, and was the founding producer of the business program Marketplace. Before that, he ran AOL’s news and business operations, and was content director at Audible.com

Saturday, April 30: **Getting to the truth (and to the World Series)**

9:15-10:45 a.m. *A more revealing look*

The team – Reveal reporter/producer **Laura Starecheski**, NHPR reporter **Jack Rodolico**, and PRX’s **John Barth** – takes us behind the scenes of its public radio probe of the perils of brain-injury rehab facilities.

11 a.m.-1 p.m. *Storytelling by the numbers*

We talk about how to tap into Big Data without losing the human center of health care stories. Our guide is **Charlie Ornstein**, a Pulitzer Prize-winning reporter at ProPublica and past president of the Association of Health Care Journalists.

1:15-3:30 p.m. *Get some rest – or exercise – before the game*

3:45-7 p.m. *Sidelined*

We head to Fenway Park, where we tour the ballpark, then talk about medical journalists’ role in covering sports injuries with Red Sox, Bruins, and Patriots doctor **Peter Asnis**, Sox President **Sam Kennedy**, Celtics Chief Medical Officer **Brian McKeon**, ex-Sox infielder **Lou Merloni**, former *Boston Globe* and ESPN sports editor **Don Skwar**, and **Bert Zarins**, emeritus chief of sports medicine at Mass General Hospital.

7:10-10 p.m. *1918, 2004, 2007, 2013 and 2016!*

We watch the Sox crush their archrival New York Yankees with guests including **Phil Johnston**, **Charlie Ornstein**, **Don Skwar**, and **Bert Zarins**.

Sunday, May 1: **Worrying about forgetting and remembering to stay safe**

8:30 a.m. *We head to far-flung communities*

9:30-11:30 a.m. *Care for the long-term*

We break into groups to look at creative long-term care at these settings, with these hosts: **Larry Gerber** at Bridges by EPOCH, **Jay Patel** at the Seniorlink-Caregiver Homes, **Marva Serotkin** at the Boston Home, **Vinny Strully** at the New England Center for Children, and **Louis Woolf** at NewBridge on the Charles.

Noon-2 p.m. *Alzheimer's and other aging challenges*

Over lunch, we discuss memory-loss disorders with **Dr. Dorene Rentz**, co-director of the Center for Alzheimer Research and Treatment at Brigham and Women's Hospital, and **Alice Bonner**, secretary of the Massachusetts Executive Office of Elder Affairs.

2:30-6 p.m. *Rest up*

6 p.m.-whenever *Med errors and mea culpas*

At dinner, we focus on medical errors and patient safety. **Dr. Amy Boutwell** is president of Collaborative Healthcare Strategies. **Linda Kenney** runs Medically Induced Trauma Support Services. **Dr. Rick van Pelt** is part of the clinical transformation team at the Chartis Group.

Monday, May 2: **High-tech healthy**

8:30 a.m. *Into the brave new world of life sciences*

9:30-11:30 a.m. *Enterprises on the edge*

We break up and learn about new disease-fighting approaches from **Dr. Jay Bradner**, president of Novartis Institutes for BioMedical Research; interpreting genetic data with **Dr. George Church** of Harvard Medical School; gene sequencing from **Dr. Robert Green**, director of the Genomes2People Research Program at Brigham and Women's; gene-silencing drugs with **John Maraganore**, CEO of Alnylam Pharmaceuticals; the genetics of mental health with Director of Genetics **Steve McCarroll** and geneticist **Ben Neale** of the Broad Institute's Stanley Center; and undoing neurodegenerative damage with **Dr. Steven Paul**, CEO of Voyager Therapeutics, and **Dr. David Meeker** and **Seng Cheng** of Sanofi Genzyme.

12:30- 2:30 p.m. *Views from the lab and beyond*

We try and make sense of all we have seen that morning – and of genetics and the real world of health care – with **Dr. Eric Green**, director of NIH's Human Genome Research Institute.

2:30-5:30 p.m. *Rest up*

6-8 p.m. *Thinking big*

Dr. Don Berwick, former administrator of the Center for Medicare and Medicaid Services and President Emeritus/Senior Fellow at the Institute for Healthcare Improvement, talks about the big-think changes needed to make America's health care system smarter, safer, and more affordable.

Tuesday, May 3: **Gains and gaps in mental health**

8:30 a.m. *Off to a hard day's night*

9:20-11:30 a.m. *Old disorders and new ways of looking at them*

We visit McLean Hospital, where we meet with Chief Medical Officer **Joe Gold** and Chief Scientific Officer **Kerry Ressler**, then divide up. One group heads to the teenage depression program with **Randy Auerbach**. Others visit these clinics: the Brain Bank with Dr. **Sabina Berretta**, obsessive-compulsive disorders with **Jason Elias**, brain imaging with **Scott Lucas**, electroconvulsive therapy with **Dr. Charlie Welch** and **Kitty and Michael Dukakis**, and community-based psychiatric rehab with **Dr. Bruce Cohen** and **Dr. Dost Ongur**.

12:30- 2:30 p.m. *Views from the front lines*

Susanna Kaysen is author of *Girl, Interrupted*, a memoir – later made into a movie – on her experience at a psychiatric hospital where she was diagnosed with borderline personality disorder. **Kitty Dukakis** co-wrote a book on her mental illness and treatment with ECT, and **Michael Dukakis** is the former governor of Massachusetts and a current mental health advocate.

2:30-4:30 p.m. *Rest up*

6-8 p.m. *Eating and listening*

To set a context for what we'll see on Boston's streets, we head to Boston Health Care for the Homeless for a dinner discussion with its president, **Dr. Jim O'Connell**. Also joining are Massachusetts Commissioner of Public Health **Monica Bharel**, Pine Street Inn President **Lyndia Downie**, Boston Emergency Shelter Commission Director **Jim Greene**, McInnis House Medical Director **Dr. Dave Munson**, and Boston Public Health Commission Executive Director **Monica Valdes Lupi**.

8:30 p.m.-midnight *Street stories*

We divide up to ride with Pine Street vans, visit the Lindemann Mental Health Center and walk with its Homeless Outreach Team, spend time at BHCHP's Night Center, visit the McInnis House respite facility, and join Jim Greene for his Walk of Shame.

Wednesday, May 4: **Insuring the uninsured (and paying the bills)**

8:15-9:15 a.m. *Debriefing ourselves*

Each group reports in on last night, as we slowly wake up.

9:30-10:45 a.m. *How the ACA story is changing*

Drew Altman is president of the Kaiser Family Foundation and founder of Kaiser Health News.

11 a.m.-12:30 p.m. *Slicing soaring prices*

We explore global payments, soaring drug prices, and other cost-related solutions and problems with CVS Health Chief Medical Office **Troy Brennan**, Blue Cross Blue Shield of MA President **Andrew Dreyfus**, Harvard's Global Health Institute director **Ashish Jha**, and Sanofi Genzyme boss **David Meeker**.

12:45-2 p.m. *Demystifying costs*

Dr. Elisabeth Rosenthal is an award-winning reporter at *The New York Times* and author of the series, "Paying Till It Hurts."

2:30-4:30 p.m. *Take a breather*

Catch up on sleep – or exercise.

4:30-6:15 p.m. *Meditations*

We get a hands-on look at complementary medicine with **Aaron Brooks** and **Chris Householder** from Perfect Postures, **Stew Wild**, **Ellen Halpern**, **Lori Herman**, and **Eileen Sullivan** of Myopain Solutions, and **Rana Chudnofsky** and **Dr. Darshan Mehta** of Mass General's Benson-Henry Institute for Mind-Body Medicine.

6:30 p.m.- 'til...

Over dinner with our therapists we hear from **Rupal Patel**, founder of Northeastern University's Communication Analysis and Design Lab and creator of VocaliD, which gives people who can't speak the ability to communicate in a voice that's uniquely theirs. Joining her is **John Gregoire**, who with Rupal's help regained his voice.

Thursday, May 5: **Stories worth telling inside medicine and out**

8:30 a.m. *Back to the city*

9:30-11:30 a.m. *Divide and conquer cutting-edge health challenges*

Charlie Blathras is operations chief at Boston MedFlight. **Dr. Jeffrey Flier** is dean of the Harvard Medical School. **Dr. Alexander Green** of Mass General and **Dr. Jackie Fantes** of East Boston Neighborhood Health Center work on rooting out biases in health care. **Jim Hooley** is chief of Boston Emergency Medical Services. **Vincent Ng, Tara Galovski,** and **Amy Street** run the women's health division, PTSD, and other programs at the Boston VA. **Dr. Richard Wolfe** runs BIDMC's Emergency Department.

12:15 p.m. *On campus*

We reconvene back at Babson for a late/leisurely lunch without speakers or an agenda.

2:15-6:30 p.m. *Off call*

An afternoon off – you earned it. Take a long walk. Check in on the kids, or parents. Go shopping. Unwind at Walden Pond.

6:30 p.m. til... *Telling stories*

Over dinner, we consider compelling new ways to tell stories with psychiatrist **Elissa Ely** of WBUR's Remembrance Project; **Jill Kneerim**, managing director of the Kneerim & Williams Literary Agency, and **Scott Stossel**, author of *My Age of Anxiety* and editor of *The Atlantic*.

Friday, May 6: **Public health perils**

9 a.m. ***Boston bound***

10:30-noon ***Ending the addiction***

Michael Botticelli, White House director of national drug control policy, talks about the opioid epidemic and substance abuse disorders.

12:30-2 p.m. ***Outbreaks and prevention***

Over lunch, CDC Director **Tom Frieden** outlines public health challenges facing the nation and, more to the point, how journalists can be part of the solutions.

3:30-5:35 p.m. ***Take a break.***

5:45-9:30 p.m. ***What's next?***

We head to dinner at Tartufo with **surprise guest(s)**.

Saturday, May 7: **Wrapping up.**

9-11:30 a.m. *Our story lists*

We break into three groups, with each journalist presenting her or his list of stories while the rest of us suggest sources, storytelling strategies, and other ways to make those ideas appeal to readers, listeners, and editors. Group leaders are **Jennifer Berryman, John Lauerman, and Larry Tye.**

Berryman, formerly the executive editor at Boston's WCVB-Channel 5, is vice chancellor for communications at UMass Medical School.

Lauerman covers health for Bloomberg News in Boston and, like Jen, was a Health Coverage Fellow.

Noon-1 p.m. *Goodbyes*

Lunch with our group, then you can head home or anywhere.